

# Marti VOORHEIS

PURPOSE & PASSION



## cover story

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“Communication  
is paramount in real estate.”

*One of the most fulfilling feelings is knowing that you're doing what you're good at. It's made even more wonderful when you have a passion for what you do.*

That's the way Marti Voorheis feels about her work.

As a REALTOR® with Dave Perry Miller Real Estate, Marti pursues her purpose ... and she does it with true passion.

“This is my passion, hobbies, and job all rolled up into one,” Marti says with a spark.

“People say to me, ‘You work so hard. You're going to get burned out.’ But I don't feel that way. I absolutely love what I do. In this market as a client, you need to be both patient and decisive ... when you find the property in this market, you better make an offer within an hour.”

### Fully Engaged

The challenge of rising to the occasion and continually growing keeps Marti fully engaged in her work.

“I love that there are many skills that you have to be really good at in this business. You have to be really good at marketing yourself, understanding a property, and communicating with a variety of people involved in the deal,” Marti points out.

“Communication is paramount in real estate. I love the hunt of finding things. I don't just set up an MLS search and have it go to the client. I search for off-market and try to search in a unique way.”

### Lifelong Love

Her passion for what she does today can be traced back to her childhood in Norman, OK.

“When I was really little, I loved looking at houses with my parents. We went on drives and would stumble on new developments. It was fun looking at houses at all different stages of construction,” Marti says. “I liked walking in when just the studs were in place and figuring out the floorplan. As I was growing up, I remember drawing floorplans instead of pictures. I still have a little book of floor plans that I tied together with yarn.”

As she grew, so did her interest in the industry.

“My favorite class in high school was drafting. I graduated when I was 16 and went to Pratt in New York for architecture,” she says. “Then I moved to California. While I was there, I got my real estate license when I was 18 years old.”



Marti moved to Texas and attended SMU, graduating with a degree in communications and then working in information technology. She also worked in sales.

**Taking Big Steps Forward**

Eventually, Marti got married, started her family, and stayed home with her children.

“After about ten years, I came back to the workforce and was certified in web development. The kids were getting older, and I didn’t want to be bored,” Marti says. “So I started working with a network marketing company and honed a lot of skills being in that company.”

Marti reached a point where she was ready for a new course.

“I did some soul searching to see what I wanted to do. But I had no idea about how to go about it,” she says. “So I called a recruiter at Ebby Halliday. She got me so fired up. In fact, that day that I decided to get my license as fast as I could in November 2017.”

Some people seem destined for what they do. That definitely held true for Marti. The results of her work came quickly. In fact, in 2021, she recorded a little over \$30 million in sales volume on 21 transactions.

**Family Foundations**

Away from work, Marti treasures time with family, including her husband, Paul, and their three children — 24-year-old PJ; 23-year-old Grace; and 19-year-old Luke.

In her free time, Marti likes to travel with her family. She also has a heart for helping others ... supporting Alzheimer’s patients.

As she looks to her future, she offers helpful advice for others trying to take their own steps forward in the business.



Marti with her husband, Paul

“Continuing education to be learning constantly is so important for all agents. There is so much free content to learn from online,” she says. “And there are classes that all REALTORS® have access to that are very valuable.”

When you talk with Marti, it’s easy to see that she takes pride in what she does ... while also enjoying her work.

“I hope clients feel I make the process fun. Looking for a house ends up being more stressful than what people think. Plus, it can be really confusing to get started. I want to make a difference — and make it easier — for them.”

Day-by-day, Marti Voorheis makes a huge impact on those around her ... with a genuine purpose and passion.